

Name of company: Tree House Fun Day Care

Purpose Statement: Tree House Fun Day Care is a daycare. It appeals to parents with six week old infants to school aged children. We provide high quality and supervised care with activities and programs that we do. TreeHouseFunDayCare.com will have upcoming events that the parents can look at. Our company will have two educational field trips a month. The purpose of the site is to give information about the company, the location of our daycare, and the services that we offer.

Target audience

The target audience for Tree House Fun Day Care is working parents and single parents with children that are six weeks old to school aged children that need someone to observe them and take care of their children while the parents are working.

Persona Profile

Persona Name: Lilly Grace

Age: 30

Gender: Female

Occupation: Computer Programmer

Married Status: Married

Where does this persona live? Arlington, Texas

What type of internet connection do they have? High speed internet

Personal Background: She is middle class.

How old is your child? 1 year old

Description

The website for Tree House Fun Day Care guarantees a safe and nurturing environment while their parents are working. We provide high quality and supervised care with activities and programs that we do. Here at Tree House Fun Day Care your child comes first. Our goal is to treat each child equally and to give them everything they need. The services provided on this website will include infant to five year old program, an afterschool program, and a summer day care program. There will be two educational field trips a month. There will be an enrollment registration and will also have resources. It will have a professional appearance and the background will be white. Features will include global navigation with jQuery dropdown menus, a calendar of upcoming events, and form field validation. There will be a home page, an about us page, a resources page, a contact page, and many more pages.

Tree House Fun Day Care Color Scheme



#5B3303

Brown



#221161

Blue



#4EBA37

Light Green

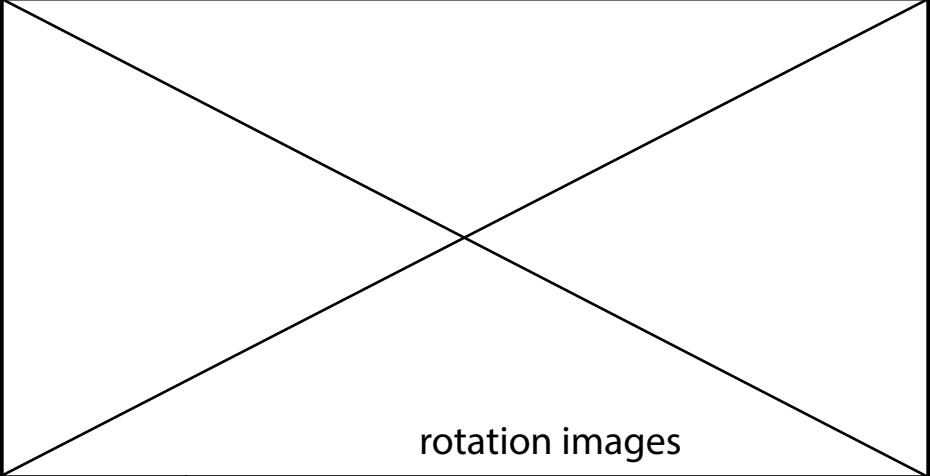
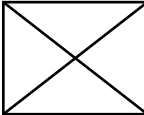
I chose green and brown as the logo colors because trees are green and have a brown trunk.

Features

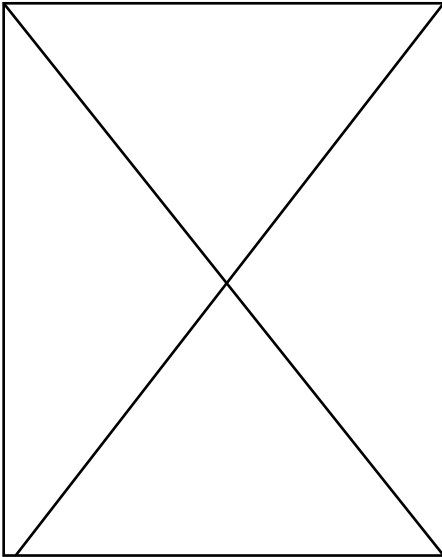
1. Global navigation with jQuery dropdown menus on every page and another nav in the header that has home, map, and contact link on every page.
2. Calendar of upcoming events
3. Form field validation on the contact form and enrollment form
4. JavaScript rotating images on some of the pages.
5. A map of the location.



Tree House Fun Day Care

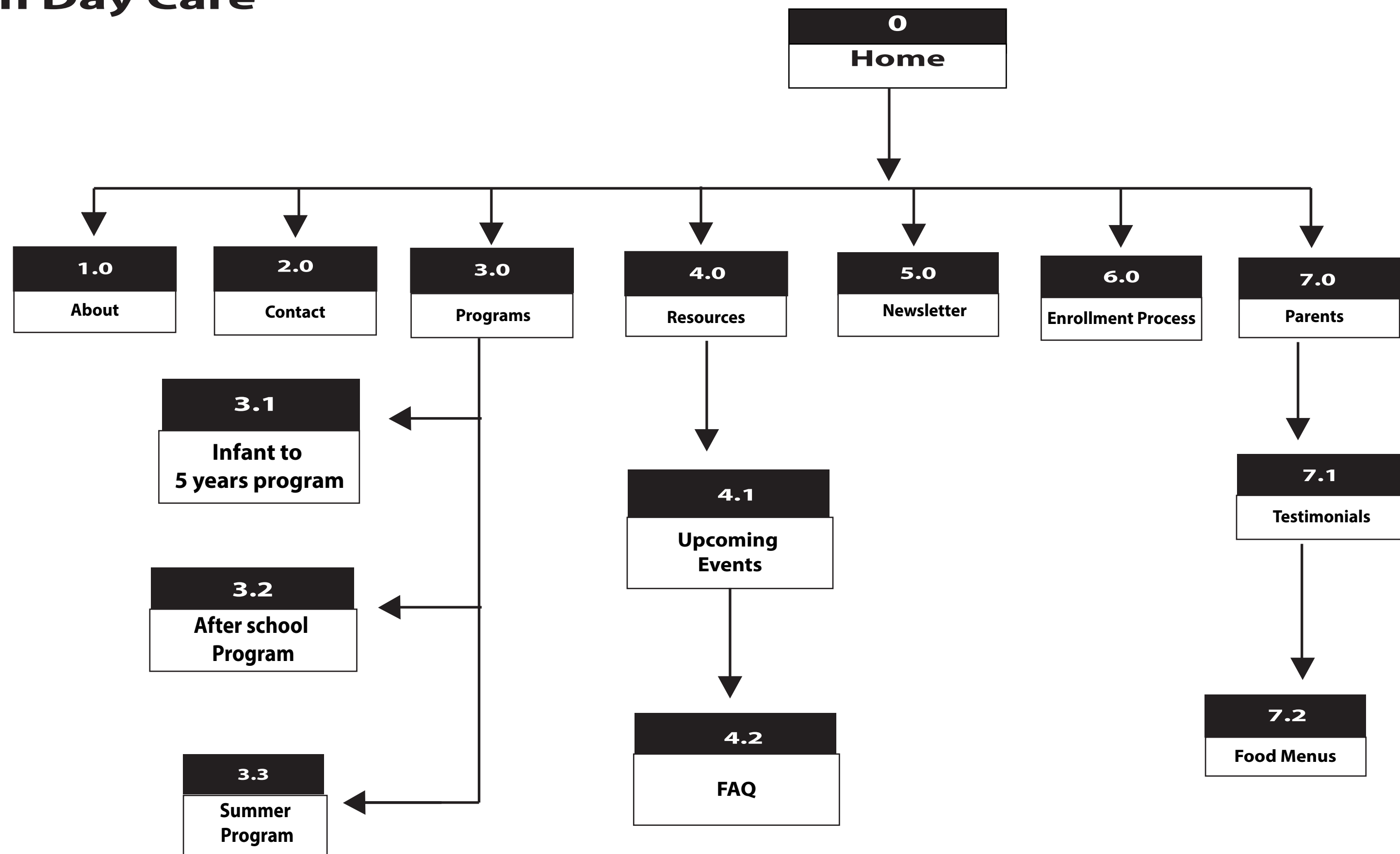
logo		area					Location		
		Home Map Contact							
About	Programs		Parents		Enrollment		Rooms	Resources	
info									
info		 Summer Program				newsletter			
Footer									

Some nav has dropdown

logo		area						Location			
								Home Map Contact			
About	Programs		Parents		Enrollment		Rooms		Resources		
 Our Location Our address 									Sidebar		
Footer											

Tree House Fun Day Care

Sitemap



Megan Wagoner
Tree House Fun Day Care

Artist Statement

Treehouse Fun Day Care is a day care. I came up with the name by brainstorming, and decided that children would love tree houses, which would make this a fun place for the children. I researched other care websites and carefully planned the content and navigation based on my research. HTML5, CSS3, and JavaScript were the languages used. The software used was Photoshop, Fireworks, Illustrator, and Dreamweaver.

Megan Wagoner



Title : Boys Playing at Day Care

File Name: 139_1966670-W.jpg

ID Number: 139_1966670

Caption : Two Asian-American boys playfully fight with dinosaurs in a New York City day care center.

Credit : Susan Woog-Wagner / Photo Researchers / Universal Images Group

Boys Playing at Day Care. Photography. Encyclopædia Britannica ImageQuest. Web. 19 Jun 2014.

http://quest-preview.eb.com/#/search/139_1966670/1/139_1966670/cite



Title : Boys playing with toys

File Name : 139_1926942-W.jpg

ID Number : 139_1926942

Caption : Two preschool-age boys play with plastic gear toys in the yard of their daycare center in Oakland, CA.

Credit : Lawrence Migdale / Photo Researchers / Universal Images Group

Boys playing with toys. Photography. *Encyclopædia Britannica ImageQuest.* Web. 11 Jun 2014.

http://quest-preview.eb.com/#!/search/139_1926942/1/139_1926942/cite



Title : Child Care Infant

File Name: 300_346851-W.jpg

ID Number: 300_346851

Caption : Child Care Infant, 5 months Old.

Credit : Media for Medical/UiG

Child Care Infant. Photograph. *Encyclopædia Britannica ImageQuest*. Web. 19 Jun 2014.

http://quest-preview.eb.com/#!/search/300_346851/1/300_346851/cite



Title : Daycare Worker Playing Memory Game with Four Year Old Kids

File Name : 152_1599233-W.jpg

ID Number : 152_1599233

Caption : Daycare Worker Playing Memory Game with Four Year Old Kids

Credit : Brian Summers / First Light / Universal Images Group

Daycare Worker Playing Memory Game with Four Year Old Kids. Photograph. *Encyclopædia Britannica ImageQuest*. Web. 11 Jun 2014.

http://quest-preview.eb.com/#!/search/152_1599233/1/152_1599233/cite



Title: Results Gym.

File Name: 142_2321687-W.jpg

ID Number: 142_2321687

Caption : 1results101701 -- Ruthcarol Touhey (left) and Katie Paun play with youngsters in the daycare center at Results Gym.

Credit : Mark F. Sypher / Roll Call Photos Inc. / Newscom / Universal Images Group

Results Gym. . Photography. Encyclopædia Britannica ImageQuest. Web. 19 Jun 2014.

http://quest-preview.eb.com/#/search/142_2321687/1/142_2321687/cite



Title : Students Work on Project in Day Care

File Name : 139_1966993-W.jpg

ID Number : 139_1966993

Caption : Children work on drawing the cycle of the butterfly in day care center located in Chinatown.

Credit : Susan Woog-Wagner / Photo Researchers / Universal Images Group

Students Work on Project in Day Care. Photography. *Encyclopædia Britannica ImageQuest*. Web. 11 Jun 2014.

http://quest-preview.eb.com/#!/search/139_1966993/1/139_1966993/cite



Treehouse Fun

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